



Dear Folk Artist,

Thank you for your interest in River Roots Music and Folk Art Festival. The purpose of the Folk Art Village is to showcase regional artisans, demonstrate, educate and enrich the festival. The art ranges from historic folk artisans in period dress to modern pottery, jewelry and glass work, to name a few. Applications are juried to ensure that River Roots Festival and your art are a “good fit”.

This year’s festival will take place May 18-20, 2012. Gates open Friday, May 18 at 5:00 pm; artisans must be set-up by 3:00 pm. The festival ends Sunday afternoon at 6:00, May 22.

FOLK ART VILLAGE REGULATIONS:

- Your art must be handcrafted – not mass produced or manufactured
- Art vendors will reserve a 10x10 space for \$35.
- You will provide your own tent; it will be weighted rather than staked.
- Your sales/demonstration space must be professionally, attractively presented and in keeping with the folk theme.
- Electricity is available; you provide your own extension cord(s) and light(s).
- You may have food and non-alcoholic beverages in your sales tent.
- You will stay the duration of the festival unless an agreement is reached with organizers prior to the event.

My contact information is below. Please email to request an application. Or if you have questions about the Folk Art Village, I’d be delighted to help.

Gail Karns
Folk Art Village Coordinator

Email: dkarns1054@hotmail.com