



RiverRoots

Music and Folk Art Festival
Ohiorivervalleyfolkfestival.com

Sponsorship Opportunities *May 18 - 20, 2012*

WOODY GUTHRIE Sponsorship **(\$10,000)**

Sponsors at this level will receive

- 20 Pre-sale wristbands (with food tickets)
- 10 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- 5 VIP Parking passes
- 2 10x10 prime promotional spaces at gates or within footprint
- Most dominant banner placement on stage, at entrances or other alternative at sponsor discretion
- On-stage presence to address audience if desired
- Public address recognition at every break
- VIP Tent
- Raffle ticket in "Members Only" raffle*
- Logo on all printed materials including posters, wristbands, table tents, flyers, etc & on website
- Invitation and free admission to all other ORVFF promotional events (ie. "Half Way...", media events, parties) during the year
- Representative opportunity at all PR functions all year long
- Recognition in all media activity throughout sponsor year
- The sincere gratitude of the ORVFF for aiding in the success of our event.

PETE SEEGER Sponsorship **(\$7,500)**

Sponsors at this level will receive

- 15 Pre-sale wristbands (with food tickets)
- 8 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- 4 VIP Parking passes
- 1 10x10 promotional space at a gate or within the footprint
- Dominant banner placement on stage, at entrance or other reasonable alternative at sponsor discretion
- Public address recognition at every break
- VIP Tent
- Raffle ticket for the "Members Only" raffle*
- Logo on all printed materials and on website
- Invitation and free admission to all other ORVFF promotional events (ie. "Half Way...", media events, parties) during the year
- Recognition in all media activity throughout sponsor year
- The sincere gratitude of the ORVFF for aiding in the success of our event



JEAN RITCHIE Sponsorship (\$3,000)

Sponsors at this level will receive

- 8 Pre-sale wristbands (with food tickets)
- 4 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- VIP Parking pass
- Preferred banner placement on fence
- Public address recognition during event
- VIP tent
- Raffle ticket for the "Members Only" raffle*
- Logo on all printed materials and website
- Invitation and free admission to all other ORVFF promotional events (ie. "Half Way...", media events, parties) during the year
- Recognition in all media activity throughout sponsor year
- The sincere gratitude of the ORVFF for aiding in the success of our event.

BOB DYLAN Sponsorship (\$5,000)

Sponsors at this level will receive

- 12 Pre-sale wristbands (with food tickets)
- 6 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- 2 VIP Parking passes
- Dominant banner placement--best placement available at sponsor discretion
- Public address recognition at every break
- VIP Tent
- Raffle ticket for "Members Only" raffle*
- Logo on all printed materials and website
- Invitation and free admission to all other ORVFF promotional events (ie. "Half Way...", media events, parties) during the year
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JOHN PRINE Sponsorship (\$2,000)

Sponsors at this level will receive

- 6 Pre-sale wristbands
- 3 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- Banner on sponsor fence
- Public address recognition during festival
- VIP tent
- Raffle ticket for the "Members Only" raffle*
- Logo on printed materials and website
- Invitation and free admission to all ORVFF functions during the year
- One year use of sponsorship reference in your marketing literature
- The sincere gratitude from ORVFF for aiding in the success of our event

JOHNNY CASH Sponsorship (\$1,500)

Sponsors at this level will receive

- 5 Pre-sale wristbands
- 2 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- Banner on sponsor fence
- VIP tent
- Public address recognition during festival
- Raffle ticket for "Members Only" raffle*
- Logo on printed materials and website
- Invitation and free admission to all ORVFF functions during the year
- One year use of sponsorship reference on your marketing literature
- The sincere gratitude of the ORVFF for aiding in the success of our event



MARY TRAVERS Sponsorship (\$1,000)

Sponsors at this level will receive

- 2 Pre-sale wristbands
- 2 Backstage passes and the enjoyment of the hospitality tent for sponsor and guests
- Banner on sponsor fence
- Public address recognition during festival
- Raffle ticket for "Members Only" raffle*
- Logo on printed materials and website
- Invitation and free admission to all ORVFF functions during the year
- One year use of sponsorship reference in your marketing literature
- The sincere gratitude of the ORVFF for aiding in the success of our event

Folk Festival Sponsor Agreement

Check one: Woody Guthrie Pete Seeger Bob Dylan Jean Ritchie
 John Prine Johnny Cash Mary Travers

Name of Organization: _____

Contact Person: _____ Address: _____

City & State: _____ Phone: _____

Email: _____

Linda Lytle, Executive Director Madison Area Convention & Visitors Bureau _____ Date

Sponsor _____ Date

Please make checks payable to: The Ohio River Valley Folk Society **Mail to:** Madison Area CVB, 601 West 1st Street, Madison, IN 47250

For More Information call the Madison Area - CVB 812.265.2956 or Greg Ziesemer 317.979.5380 Receipts will be mailed.

The terms of this sponsorship shall be constituted by the details listed above. Both parties agree to the conditions and are entering into this agreement with no other terms or conditions in place except what is written in this agreement.